

We seek to **generate a business environment that improves the quality of life of communities** through the effective articulation with companies and governments.

Current challenges require solutions involving the public, **private and social sectors**. The means to do so is through an **AGREEMENT** establishing the actions and work routes, as well as the parties' commitments.

## This is what inspires us 5 YEARS OF EXPERIENCE

### CHALLENGES

*Companies, communities and governments find challenges upon interacting with each other, in the absence of a relationship and route of understanding.*



#### PERCEPTION OF INJUSTICE

The community perceives that its rights are affected by the operation of private organizations.

#### SOCIAL PRESSURE SCHEMES

Communities reject and boycott projects, which can generate extortion schemes.



#### TIGHTENING OF POLICIES

Actions against global trends towards human rights and corporate responsibility.

#### ZERO-SUM GAMES

Only one stakeholder can win because it considers the interests to be conflicting without having engaged in dialogue.



HIGHLY COMPLEX ENVIRONMENT

### SERVICES

*At PACTARE we specialize in generating solutions in complex and uncertain environments.*



#### Social environment management

- Environment calibration.
- Human rights assessment.
- Definition of community management model.
- Training in "external orientation" competencies.
- Accompaniment in the planning and execution of activities.

#### Productive projects

- Understanding of the context.
- Identification of productive capacities.
- Accompaniment in project implementation.

● Internal  
● External

### VISION BUILDING



### SUCCESSFUL EXPERIENCES

1

#### FLORICULTURE



#### Promotion of productive projects

**Result:** investment and economic spill-over in communities that technify and add greater value to their work.

2

#### DRINKING WATER



#### Community development

**Result:** installation of well and support with water distribution in the community.

3

#### ENVIRONMENT



#### Environmental protection

**Result:** promoting environmental education and development of reforestation, waste treatment and water conservation programs.

### WAY AS A WHOLE

*Approximate times to suit the project*

1 MONTH



Understand the environment.

1 MONTH



Define the strategy.

2 MONTHS



Make linkages.

6 MONTHS



Train.

ANNUAL



Repeat.

REGULAR



Assess impacts.

CONTINUOUS



Accompany the process.